

Call for Sponsors

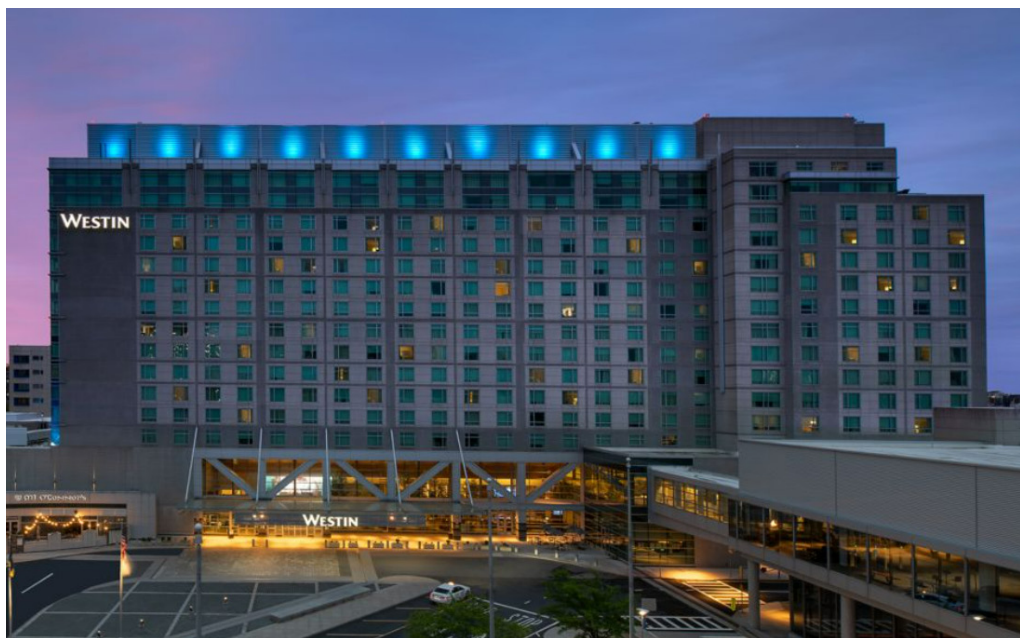
Boston, Massachusetts | April 24 - 26, 2024





BENEFITS OF CONFERENCE SPONSORSHIP

- Position your firm for strategic teaming opportunities.
- Cultivate new and existing opportunities face to face - the most effective method for developing a loyal client base.
- Connect with your clients to learn first-hand their business challenges and issues.
- Gain insight into the latest trends and best practices in marketing and business development.
- Show your support and commitment to SMPS, NERC, and the chapters in the Northeast region.



INTERESTED IN DEVELOPING BUSINESS AND CONNECTIONS WITH THE REGION'S TOP A/E/C FIRMS? NERC SPONSORSHIP IS FOR YOU!



WANT TO LEARN MORE?

Reach out to our SMPS NERC Sponsorship Directors with any questions!

Cathy Vittorio, CPSM
Associate, Business Line Manager
Fuss & O'Neill
cdefrances-vittorio@fando.com

Chuck Raymond, CPSM
Publication & Press Manager
Weston & Sampson
raymond.chuck@wseinc.com

smpsnerc.com | smps.northeastregional@gmail.com



Sponsorship Opportunities

April 24 - 26, 2024 | Boston Massachusetts | SMPS NERC

	Anchor	Yacht	Maritime	Deep Sea	In-Kind	Charter (Chapter Only)	Buoy
Cost	\$10,000	\$5,000	\$3,500	\$2,500	-	\$1,500	\$500
Complimentary Conference Registrations	3	2	1	1	0	1	0
Showcase Sponsor at New England Aquarium (Thursday Night Event): Company Logo on Signage, Signature Cocktail & Recognition Throughout the Event	SOLD						
Transportation Sponsor (To & from Thursday Night Event): Company Logo in Buses, at Bus Stop & Recognition Throughout the Evening		2 Available					
Introductory Program Sponsor (Wednesday Program): Company Logo on Signage, Opportunity to Introduce Program & Recognition		SOLD					
Sand Bar Sponsor (Wednesday Night Welcome Event): Company Logo on Signage & Recognition Throughout the Event		SOLD					
Beach Bum Attendee Lounge Sponsor: Company Logo on Signage & Recognition			1 Available				
Speaker Lounge Sponsor: Company Logo on Signage & Recognition			1 Available				
Name Badge Sponsor: Company Logo on Badges & Recognition		SOLD					
Breakfast Sponsor (Thursday & Friday): Company Logo on Signage at Breakfast Buffet & Recognition			1 Available				
Lunch Sponsor (Thursday & Friday): Company Logo on Signage at Lunch Stations & Recognition				SOLD			
Refreshments Sponsor: Company Logo on Signage during Breaks & Recognition				SOLD			
Wi-Fi Sponsor: Company Logo on Signage, Recognition, & Ability to Choose Custom Password			1 Available				
Photobooth Sponsor (Thursday Night): Company Logo on Signage, Recognition, & Company Logo on Photostrips			SOLD				
Intro of Keynote Speaker with 5-minute Firm Intro	X						
Company Logo on Conference App Home Screen	X						
Banner Ad in Conference App		X					
Interviewed in Conference Podcast	X	X					
Highlighted Video on Conference Website	X	X					
Featured Spotlight in Email Blast	X	X	X				
Pre & Post-show Attendee Mailing List	X	X					
Verbal recognition at General Session Prior to Keynote	X	X	X				
Exhibitor Space (includes 6' table)	Premier	X	X		X		
Highlighted Exhibitor in Conference App	X	X	X		X		
Room Moderator/Convenor for Breakout Sessions	X	X	X	X	X		
Logo on Welcome Bags	X	X	X	X	X		
Swag Placement in Welcome Bags	X	X	X	X	X	X	X
Included in App Photo Scavenger Hunt Challenge	X	X	X	X	X		
Shoutouts on Social Media Channels	X	X	X	X	X		
Opportunity for Door Prize Giveaways	X	X	X	X	X		
Recognition in All Email Announcements	X	X	X	X	Name Only	Name Only	
Company Logo on Website Sponsor Page	X	X	X	X	Name & Link Only	Name & Link Only	Name Only
Company Logo in Conference App	X	X	X	X	Name & Link Only	Name & Link Only	
Company logo on Conference General Session Powerpoint	X	X	X	X	X	X	
Listed in Conference App	X	X	X	X	X	X	
Sponsor Ribbon for Company Attendees	X	X	X	X	X	X	

REGISTRATION & KEY HIGHLIGHTED FEATURES

INCLUDED PROMOTION, ADVERTISING & MEDIA VISIBILITY



Cathy Vittorio, CPSM
cdefrances-vittorio@fando.com

Chuck Raymond, CPSM
raymond.chuck@wseinc.com